

# Improve Productivity and Profits By Creating an Adaptable Culture of Change

*Pre-Recorded Teleseminar Audio*

*Leadership & Management Teleseminar Series*

**Improve Productivity and Profits by Creating an Adaptable Culture of Change** is one of the pre-recorded audios from HealthcareBusinessOffice's *Leadership & Management Teleseminar Series*. It provides an overview of how to create an adaptable culture of change in your practice or organization, often leading to greater job satisfaction, higher productivity, and enhanced profitability.

In healthcare, the picture of profits becomes increasingly uncertain as industry regulations and reimbursements change. This creates a climate of seemingly constant change. Changes in policies and conditions are creating the need for healthcare providers, both small and large, to be open to adapting to new situations.

Why even care about change? Because nimble and adaptable organizations are generally able to be more productive and generate healthier profits. Productive teams are often happier ones, too, often leading to increased revenues as more patients want to be associated with happy people!

## **Topic Highlights:**

- Learn about the 5 primary reasons why people resist change
- Understand what causes each factor
- Discover how to mitigate the behavior caused by each factor
- Learn the 5 factors of creating and sustaining a culture of adaptability and change

## **Who should listen to this?**

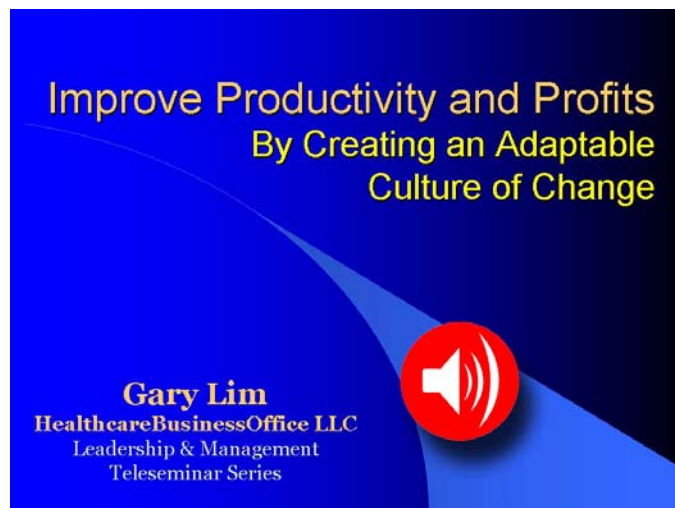
- Physician Practice Managers
- Physicians
- Administrative Office Supervisors
- Clinical Group Supervisors/Managers

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## **About the Presenter**

Gary Lim is co-founder of HealthcareBusinessOffice LLC, and is an entrepreneur, best-selling author, speaker, and consultant. He has been the founder or owner of companies in the healthcare, consulting, technology, and service industries, and was a former senior level executive in California's Silicon Valley. A veteran leader of companies ranging in size from start-up to Fortune 500, Gary brings a uniquely practical view to organizations small and large. He earned his Bachelor's degree at Princeton University in electrical engineering and computer science, and also has a Master's degree in organizational management from University of Phoenix.

