

# The Red Flags Rule: An Overview for Healthcare Providers

*Pre-Recorded Teleseminar Audio*

*Leadership & Management Teleseminar Series*

**The Red Flags Rule: An Overview for Healthcare Providers** is a pre-recorded audio from HealthcareBusinessOffice's *Leadership & Management Teleseminar Series*. It provides an overview of the Red Flags Rule issued by the Federal Trade Commission (FTC), with enforcement as of June 2010.

This overview will cover the following topic areas:

- An overview of the structure and content of the Red Flags Rule
- What types of medical practices/businesses the Rule applies to
- FTC categories of "Red Flags"
- Examples of red flags more specific to healthcare providers
- The difference between the Red Flags Rule and HIPAA regulations
- The FTC's 4-step method of complying with the Rule, and how you can implement it

## **Who should listen to this?**

- Physician Practice Managers
- Physicians
- Administrative Office Staff
- Medical Billing Companies

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## **About the Presenter**

Gary Lim is co-founder of HealthcareBusinessOffice LLC, and is an entrepreneur, best-selling author, speaker, and consultant. He has been the founder or owner of companies in the healthcare, consulting, technology, and service industries, and was a former senior level executive in California's Silicon Valley. A veteran leader of companies ranging in size from start-up to Fortune 500, Gary brings a uniquely practical view to organizations small and large. He earned his Bachelor's degree at Princeton University in electrical engineering and computer science, and also has a Master's degree in organizational management from University of Phoenix.